

dodo & bum bum

the internet's favorite feline duo

[XXX K]

total audience across TikTok, Instagram & Facebook

[X.X]%

avg engagement rate

[XXX K]

avg views / post

TikTok

[XX K]

@dodobumbumm

Instagram

[XX K]

@dodobumbumm

Facebook

[XX K]

dodo & bum bum

THE TALENT

meet the duo

dodo 🐼

the wise, cautious sidekick. calm, a little scared of everything, big main-character energy. perfect for product modeling & lifestyle shots.

bum bum 🐱

the chaotic charmer — outgoing, friends with everyone, elite comedic timing. our go-to for video, action & comedy.

AUDIENCE SNAPSHOT

who's watching

[XX]%

women

[XX-XX]

core age range

[XX]%

[US / top region]

[XX]%

pet owners

top markets: [country 1 · country 2 · country 3]

WHAT WE CREATE



sponsored content

native videos & reels built around your product.



product reviews

honest, entertaining unboxings & demos.



social campaigns

multi-platform posts, stories & reels.



ambassadorships

long-term, exclusive partnerships.

partnership packages

all packages include creative
concepting, shooting, editing &
posting. custom bundles
welcome.

single video \$[X,XXX]

- 🐾 1 dedicated video (TikTok or Reel)
- 🐾 1 round of revisions
- 🐾 posted to **[1]** platform
- 🐾 basic performance recap

multi-platform \$[XX,XXX]

- 🐾 1 hero video, cross-posted
- 🐾 TikTok + Instagram + Facebook
- 🐾 **[2]** supporting stories
- 🐾 2 rounds of revisions
- 🐾 full performance report

ambassador / mo. \$[X,XXX]/mo

- 🐾 **[X]** posts per month
- 🐾 cross-platform coverage
- 🐾 category exclusivity
- 🐾 priority scheduling
- 🐾 min. **[3]**-month term

add-ons & extras

- Usage / paid-media rights: **+[30-50]%**
- Whitelisting / Spark Ads: **+\$[XXX]**
- Extra platform / repost: **+\$[XXX]**
- Rush delivery (<[X] days): **+[XX]%**
- Product review add-on: **+\$[XXX]**

how we work

1. you brief us on goals & product
 2. we pitch a creative concept (not just a post)
 3. shoot, edit & share for approval
 4. post on agreed date + send recap
- turnaround: [7-14] days · payment: [50% deposit, 50% on delivery]**

why brands work with us



cat-obsessed audience



high engagement



pro-quality content



family-friendly & brand-safe



reliable & on-brief



authentic, native-feeling ads

TRUSTED BY

[add past partners / brand logos here — e.g. Brand A · Brand B · Brand C]

let's make something purr-fect 🐾

email [\[partnerships@dodobumbum.com\]](mailto:partnerships@dodobumbum.com) or pitch us at dodobumbum.com

TikTok @dodobumbumm · Instagram @dodobumbumm · Facebook dodo & bum bum